

## Message Text

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PAGE 01 JIDDA 00262 01 OF 02 140929Z  
ACTION NEA-10

INFO OCT-01 EUR-12 ISO-00 EB-08 /031 W  
-----015043 140951Z /12

P R 140623Z JAN 78  
FM AMEMBASSY JIDDA  
TO USDOC WASHDC PRIORITY  
INFO SECSTATE WASHDC 701  
AMEMBASSY ATHENS  
AMEMBASSY MANAMA  
AMEMBASSY MUSCAT  
AMCONSUL DHAHRAN  
USLO RIYADH  
USINT BAGHDAD

UNCLAS SECTION 1 OF 2 JIDDA 262

USDOC FOR BIC/CAGNE/MCCAULEY AND BIC/OIM/SAD FROM ADVANCE  
OFFICER (AO) KINNEAR

STATE FOR NEA/ARP, ARN, RA AND EB/OCA

ATHENS FOR RTDO

E.O. 11652: N/A  
TAGS: BEXP, SA, MU, BA, IZ, GR  
SUBJ: ELECTRICAL ENERGY SYSTEMS TRADE MISSION (TM)

1. PRELIMINARY ARRANGEMENTS FOR JANUARY 27-30, 1978 VISIT  
OF SUBJECT TM COMPLETED BY AO DURING JANUARY 9-13 VISIT TO  
JIDDA. IN SUPPORT OF TM, AO VISITED FOLLOWING SAUDI ARABIAN  
PRIVATE SECTOR PERSONS:

A) SUBHANNAHMED, CHIEF ENGINEER,  
SAUDI NATIONAL ELECTRIC CO., JIDDA  
B) M.M. ASLAM, CHIEF ENGINEER,  
MEDINA ELECTRIC CO. JIDDA

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PAGE 02 JIDDA 00262 01 OF 02 140929Z

2. MISSION CONTROL OFFICER (CO): GORDON S.BROWN, ECENOMIC/  
COMMERCIAL OFFICER, OFFICE TELEPHONE 52188, 54110 ESTENSION  
217, TELEX: 40459 AMEMB SJ. HOME TELEPHONE 54291.

3. TM SCHEDULE FOLLS:  
FRIDAY, 27 JANUARY  
2200 HOURS: TM MET BY COMMERCIAL COUNSELOR JOSEPH O.

EBLAN AND BYCO AT JIDDA INTERNATIONAL AIRPORT UPON ARRIVAL FROM LONDON VIA BA-356. TM MEMBERS, ALL OF WHOM MUST REPEAT MUST HAVE VISAS PRIOR TO ARRIVAL, WILL INDIVIDUALLY CLEAR IMMIGRATION, IDENTIFY LUAGGAGE WHICH SHOULD BE CLEARLY AND, IF POSSIBLE, UNIFORMLY MARKED, AND EFFECT CUSTOMS CLEARANCE.

2330: DEPART AIRPORT FOR KANDARA PLACE HOTEL (TEL:25700 OR 25755, TELEX: 40095 SJ, CABLE: KANDARA PLACE).

TRANSPORTATION TO HOTEL PROVIDED BY EMBASSY.

2340: ARRIVE HOTEL. ROOM ASSIGNMENTS WILL BE MADE AT MISSION DIRECOTORS (MD) DISCRETION. ALTHOUGH SINGLE RESERVATIONS HAVE BEEN CONFIRMED AS REQUESTED, IF DOUBLE ROOMS ARE ALLOCATED BY HOTEL, THEY WILL BE SHARED ACCORDING TO KNOW AFFILIATIONS AND RANDOM PAIRING AS NECESSARY.

EMBASSY WILL ATTEMPT PRE-REGISTER TM MEMBERS AT HOTEL.

SATURDAY, 28 JANUARY

0750/ AMEMBASSY OF TM MEMBERS IN MD HOTEL SUITE.

0800: DEPART HOTEL FOR EMBASSY IN LEASED AUTOS.

0820: ARRIVE EMBASSY

0830: TM WILL BE GREETED BY AMBASSADOR JOHN C WEST OR DCM AND BRIEFED BY COMMERCIAL COUNSELOR AND CONTROL OFFICER.

0945: DEPART EMBASSY IN LEASED AUTOS FOR OFFICES OF SALINE WATER CONVERSION CORPORATION (SWCC).

1000/: ARRIVE SWCC FOR TM BRIEFING CONDUCTED BY GOVERNOR ABDUL AZIZ AL-RASHID. SWCC IS SAG AGENCY RESPONSIBLE  
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PAGE 03 JIDDA 00262 01 OF 02 140929Z

FOR DESALINATION AND ASSOCIATED POWER PROJECTS THROUGH-  
OUT THE KINGDOM.

1115: DEPART SWCC IN LEASED AUTOS FOR SAUDI NATIONAL ELECTRIC COMPANY (SNEC) FOR JIDDA, MECCA AND TAIF.

1145: ARRIVE SNEC FOR GROUP MEETING WITH CHAIRMAN ALI JUFFALI AND SUBHAN AHMED, CHIEF ENGINEER.

1300 DEPART SNEC IN LEASED AUTOS FOR JIDDA OFFICES OF DIRECTORATE GENERAL FOR YENBO, SAUDI ARABIAN GOVERNEMENT ROYAL COMMISSION FOR JUBAIL AND YENBO.

1330: ARRIVE OFFICES OF ROYAL COMMISSION.

1415: DEPART ROYAL COMMISSION IN LEASED AUTOS FOR GROUP TM LUNCHEON.

1545-1730: INDIVIDUAL APPOINTMENTS AT U.S. COMMERCIAL CENTER:BIC AND / OR MD HOTEL SUITE.

1845: ASSEMBLY OF TM MEMBERS IN MD SUITE.

1850: DEPART HOTEL FOR EMBASSY IN EMBASSY VEHICLES.

1920: ARRIVE EMBASSY

1930:- 2130: AMBASSADOR WILL HOST RECEPTION FOR APPROXI-  
MATELY 120 GUESTS AT RESIDENCE ON EMBASSY COMPOUND.

2145: TM WILL DEPART EMBASSY FOR HOTEL IN EMBASSY TRANSPORTATION.

SUNDAY, 29 JANUARY

0820: ASSEMBLY OF TM MEMBERS IN MD HOTEL SUITE.  
0830: DEPART HOTEL FOR U.S. COMMERCIAL CENTER/BIC IN  
LEASED AUTOS.  
0850: ARRIVE BIC  
0900-1200: INDIVIDUAL TM APPOINTMENTS  
1215: DEPART U.S. COMMERCIAL CENTER/BIC IN LEASED AUTOS.  
FOR SAUDI RESERACH AND DEVELOPMENT CORPORTATION (REDEC).  
1230: ARRIVE REDEC FOR TM GROUP MEETING WITH GHAITH  
PHARAON CHAIRMAN REDEC IS INVOLVED IN A WIDE RANGE ON MAJOR  
INDUSTRIAL PROJECTS ALL OF WHICH WILL REQUIRE SUBSTANTIAL  
QUANTITIES OF ELECTRICAL ENERGY.  
1330: DEPART REDEC IN LEASED AUTOS FOR NEXT TM GROUP MEETING.

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PAGE 01 JIDDA 00262 02 OF 02 140948Z  
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FM AMEMBASSY JIDDA  
TO USDOC WASHDC PRIORITY  
INFO SECSTATE WASHDC 702  
AMEMBASSY ATHENS  
AMEMBASSY MANAMA  
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USLO RIYADH  
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UNCLAS SECTION 2 OF 2 JIDDA 0262

USDOC FOR BIC/CAGNE/MCCAULEY AND BIC/OIM/SAD FROM ADVANCE  
OFFICER (AO) KINNEAR

STATE FOR NEA/ARP, ARN, RA AND EB/OCA

ATHENS FOR RTDO

1350: ARRIVE AT OFFICE OF AHMED SULEIMAN, CHAIRMAN,  
SULEIMAN GROUP OF COMPANIES WHOSE DIVERSE BUSINESS  
INTERESTS AND GOALS ARE LIKELY TO BE COMPATIBLE WITH  
THE STATE OBJECTIVES OF MOST IF NOT ALL TM PARTICIPANTS.  
1500: DEPART IN LEASED AUTOS FOR HOTEL.  
1530: ARRIVE HOTEL.  
1530-1630/ LUNCHEON AND FREE TIME.

1630-2000: INDIVIDUAL APPOINTMENTS IN HOTEL SUITE AND / OR  
U.S. COMMERCIAL CENTER/BIC.  
2000: DINNER AND FREE TIME.  
MONDAY, 30 JANUARY  
0730: TM MEMBERS ASSEMBLE IN LOBBY FOR DEPARTURE.  
0800: DEPART HOTEL FOR AIRPORT  
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PAGE 02 JIDDA 00262 02 OF 02 140948Z

0815: ARRIVE AIRPORT  
0930: TM DEPARTS FOR RIYADH VIA SV 702 (FIRST CLASS)

4. MISSION DIRECTOR (MD) SCHEDULE:  
MD ACCOMPANIED BY SENIOR EMBASSY OFFICER WILL MAKE  
FOLLOWING CALLS SUNDAY, JANUARY 29 BETWEEN 0900-1200:  
A) GOVERNOR OF MECCA HRH PRINCE FAWAZ BIN ABDUL AZIZ  
B) MAYOR OF JIDDA HE MOHAMMED SAID FARSI  
C) DIRECTOR, MINISTRY OF PLANNING (WESTERN REGION OFFICE)  
SHEIKH ABDUL HAMID DERHALLY.

5. MISSION PROGRAMING:  
INFORMATION KITS FOR EACH TM MEMBER TO INCLUDE GROUP/  
INDIVIDUAL APPOINTMENTS SCHEDULE WILL BE FURNISHED BY  
EMBASSY. MD WILL RECEIVE MASTER GROUP/INDIVIDUAL  
APPOINTMENT SCHEDULE. WTDRS WILL BE AVAILABLE FOR  
REFERENCE. EMBASSY BELIEVES USDOC NAME/COMPANY BEDGES  
FOR TM MEMBERS WOULD BE MOST HELPFUL IF THEY CAN BE  
PROVIDED. MD MAY ALSO WISH TO CONSIDER BRINGING, IF  
AVAILABLE, GIFTS SUITABLE FOR PRESENTATION TO SELECTED  
LOCAL OFFICIALS IN JIDDA.

6. HOTEL ACCOMMODATIONS: POST HAS RECONFIRMED WITH LOCAL  
AMEXPRESS OFFICE AND KANDARA PALACE AMEXPRESS WASHINGTON  
D.C. OFFICE'S REQUEST FOR ONE SUITE AND 18 SINGLE ROOMS  
FOR NIGHTS OF JANUARY 27, 28 AND 29. MD SUITE MAY ALSO  
BE USED AS REQUIRED FOR TM CONFERENCES AND INDIVIDUAL  
APPOINTMENTS. HOTEL COSTS IN U.S. DOLLARS, WHICH DO  
NOT INCLUDE A FIFTEEN (15) PER CENT SERVICE CHARGE ARE:  
A. SINGLE OR DUOUBLE (SINGLE OCCUPANCY) 81  
B. DOUBLE (DOUBLE OCCUPANCY) 108  
C. SUITE 242  
SINCE JIDDA HOTEL REQUIRE 48 HOURS PRIOR NOTICE OF  
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PAGE 03 JIDDA 00262 02 OF 02 140948Z

CANCELLATION TO AVOID CHARGES FOR ANY ROOMS RESERVED BUT  
NOT REQUIRED, USDOC MUST REPEAT MUST PROVIDE AMEXPRESS  
WITH ACCURATE NUMBER OF ROOMS REQUIRED PRIOR TO DEADLINE

DESCRIBED. HOTEL HAS MONEY EXCHANGE FACILITIES (3.35 IS EQUAL TO \$1.00 U.S.) AND ACCEPTS TRAVELERS CHECKS, AMEXPRESS AND DINERS CLUB CREDIT CARDS UP TO MAXIMUM OF ONE THOUSAND (1000) DOLLARS.

7. TRANSPORTATION: EMBASSY TRANSPORTATION PROVIDED AS PRECEDING TM SCHEDULE INDICATES. FOUR (4) AUTOS WITH DRIVERS HAVE BEEN LEASED BY EMBASSY JANUARY 28 AND 29 FROM SAHARY CAR CO. (TEL 21032) TO MOVE TM MEMBERS TO SCHEDULED GROUP/INDIVIDUAL APPOINTMENTS. APPROXIMATE COST PER DAY PER CAR IS NINETY (90) DOLLARS TO BE SHARED ON A PRO-RATA BASIS BY ALL REPEAT ALL TM MEMBERS.

8. CATALOGS AND BROCHURES: EMBASSY RECEIVED TWO HUNDRED (200) TM BROCHURES DECEMBER 31, 1977. THE FIRST DISTRIBUTION OF 120 COPIES HAS BEEN MADE. TM PARTICIPANT CATALOGS HAVE BEEN RECEIVED FROM: COMBUSTION ENGINEERING; CURTIS-WRIGHT, DOW-CORNING; GENERAL ELECTRIC; MCGRAW-EDISON; PLANNING RESEARCH CORPORATION (PRC)

9. BUSINESS INFORMATION CENTER: EMBASSY BELIEVES U.S. COMMERCIAL CENTER WHICH IS CENTRALLY LOCATED ACCROSS THE STREET FROM MAIN EMBASSY COMPOUND CAN BE USED EFFECTIVELY TO SUPPORT TM OPERATIONS AND ACCOMODATE INDIVIDUAL APPOINTMENTS. SUITABLE OFFICE SPACE, EQUIPMENT, SUPPLIES AND SECRETARIAL ASSISTANCE ARE AVAILABLE.

10. PUBLICITY: USIS WILL ISSUE EMBASSY PRESS RELEASE. A SINGLE PROMOTION ADVERTISEMENT WILL BE RUN IN THE PROMINENT ARAB DAILY NEWSPAPER, OKAZ, JANUARY 24. EMBASSY HAS PUBLICIZED TM IN EMBASSY NEWSLETTER SENT THIS WEEK TO 1500 SAUDI FIRMS.

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PAGE 04 JIDDA 00262 02 OF 02 140948Z

11. SECRETARY: EMBASSY WILL PROVIDE A SECRETARY AND BI-LINGUAL STAFF OF COMMERICAL CENTER/BIC JANUARY 27-28 AT NO CHARGE TO TM BUDGET.

12. PHOTOGRAPHER: USIS WILL PROVIDE PHOTOGRAPHER AS REQUIRED AT NO CHARGE.

13. EMBASSY COOPERATION AND ASSISTANCE EXCELLENT.

14. BUDGET ESTIMATE GIVEN IN U.S. DOLLARS FOLLOWS:

|                                                |     |
|------------------------------------------------|-----|
| A. MD SUITE                                    | 835 |
| B. INVITATIONS & POSTAGE                       | 70  |
| C. USIS PHOTOGRAPHER                           | N/C |
| D. OVERTIME FOR SELECTED EMBASSY FSL PERSONNEL | 220 |

|                                                                                                                   |         |
|-------------------------------------------------------------------------------------------------------------------|---------|
| E. PUBLICITY                                                                                                      | 150     |
| F. MISCELLANEOUS                                                                                                  | 50      |
| G. HOSPITALITY TO INCLUDE TM<br>RECEPTION AND ACCOMPAYNING MD<br>SUITE / BIC EXPENDITURES FOR<br>BEVERAGE SERVICE | 650     |
| TOTAL BUDGET ESTIMATE                                                                                             | \$ 1975 |

15. ADVANCE OFFICER PROCEEDING TO RIYADH THURSDAY 12  
JANUARY VIA SV 834 ARRIVING APPROXIMATELY 1630 HOURS.  
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## Message Attributes

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**Concepts:** n/a  
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**Decaption Date:** 01 jan 1960  
**Decaption Note:**  
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**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 jan 1960  
**Disposition Event:**  
**Disposition History:** n/a  
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**Enclosure:** n/a  
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**Errors:** N/A  
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**To:** COM  
**Type:** TE  
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**Review Markings:**  
Sheryl P. Walter  
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